

ITW Brand Identity Division

A division of Illinois Tool Works Inc. (ITW), a Fortune 200 company, ITW Brand Identity Division has amassed vast experience in the development, design, and manufacture of a wide array of unique films, foils, holography, laminates, and transfers. Utilizing our proprietary technology, printing, engineering and industry expertise, we deliver innovative, value-added products that help differentiate you from your competition. Card manufacturers and personalization bureaus worldwide trust us to be their single source supplier for world-class card products for transaction, identification, and non-secure cards. Banks and designers depend on us to give their cards extraordinary appeal.

The Brand Identity Advantage

- A full range of card products
- Value-added solutions
- Card industry and design expertise
- Extensive technological resources

Card Manufacturing Products

- HoloLam Plus® Full-Face Holographic Laminates
- Magnetic Stripe
- Signature Panel Foils

Card Personalization Products

- Card Mailer Adhesive Labels
- Cleaning Tape
- Indent Foils
- Thermal Transfer Ribbons
- Tipping Foils

Start Here. Go Anywhere.

Start with our patented HoloLam Plus full-face holographic laminates and proprietary Card Design Suite™, and go wherever your imagination takes you.

Card Design Suite™

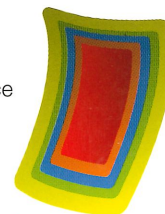
The Card Design Suite contains creative card design tools and product samples to spark your imagination, simplify the card design process, and help you create differentiated and extraordinary transaction cards. The Card Design Suite includes:

- HoloLam Plus Swatch and Design Book
- Technical Data and Sample Binder
- Build-a-Card™ App

Ask us about the Card Design Suite. We're happy to help get you started with these exciting new card design tools.



Our team of ACE accredited experts is available to provide technical guidance throughout your card development cycle from the design phase through manufacturing and personalization.



Patents: AU 2005245463; CA 2567380; CN 200580024555; JP 4990772; KR 101151917; MX 269440; US 7,544,266; ZA 2006/10271. Additional patents pending.

Making lasting impressions™